

Maresh - Batch Topic Schedule

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	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	Master Program 2024	Suneeta - 2024		1		2		3				2		
2		Start - Tentative End				15th Nov - 30th Jan		24th Dec - 15th Mar				25 July - 10th October		
3		Batch Timing		8am to 9.30		10 to 12 am		4 to 6 pm				10 to 12 am		
4	Day 1	Digital Marketing Overview -1		8th Sept		18th , 19th Nov		26th, 30th Dec				23rd July		
5	Day 2	Marketing Funnel -1		9th Oct		21st Nov		7th Jan				24th July		
6	Day 3	Social Media Overview -1		9th Oct		22th Nov		7th Jan				26th July		
7	Day 4	AI in Digital Marketing -1		10th Oct		25th Nov		8th Jan				26th July		
8	Day 5-6	Canva - Image -2		14th, 15th Oct		25th Nov		31st dec , 2nd Jan				29th, 30th July		
9	Day 7-8	Canva - Video -2		14th, 16th Oct		27th Nov		8th Jan				31st July		
10	Day 9	Facebook Organic -1		17th Oct		27th Nov		8th , 9th Jan				1st, 2nd August		
11	Day 10	Instagram Organic -1		17th Oct		28th Nov		8th Jan				5th August		
12	Day 11-14	Meta Marketing -4		22nd, 23rd Oct		28th Nov , 2nd,3rd , 4th Dec		10th , 13th , 14th , 15th, 16th Jan				6th,7th, 8th,9th, 12th,14th August		
13	Day 15	Linkedin Organic -1		21st Oct		5th , 6th Dec						16th August		
14	Day 16	Placement I - Personality Dev -1		-		-						-		
15	Day 17	Twitter Organic -1		21st Oct		11th Dec						16th August		
16	Day 18-19	Linkedin Ads -2		4th, 5th, 6th Nov		9th, 10th dec						19th , 20th August		
17	Day 20	Twitter Ads -1		7th Nov		11th Dec						21nd, 22nd August		
18	Day 21-26	Google Ads -6		10th, 11th, 12th,13th, 16th, 17th Dec		13,14 15th Jan						1st ,2nd, 3rd, 4th, 7th, 8th,9th Oct		
19	Day 27	Website Content research and domain apply -1		8th Nov		12th Dec						23rd August		
20	Day 28	Domain Hosting and WP install -1		11th Nov		18th Dec						26th, 27th , 28th August		
21	Day 29-33	Website Designing -5		12th, 13th, 14th , 15th Nov		18th, 19th , 20th , 23rd, 24th, 26th Dec						29th, 30th , 31st Aug , 2nd Sept		
22	Day 34-36	SEO On Page -3		18th , 19th, 21st, 22nd,25th Nov		30th, 31st Dec , 2nd Jan						3rd, 4th,5th, 6th, 9th Sept		
23	Day 37-39	SEO Offpage -3		27th, 28th , 29th Nov 2nd ,3rd Dec		3rd,6th, 7th Jan						11th, 12nd , 13th, 18th Sept		
24	Day 40	Local SEO -1		4th Dec		8th Jan						19th Sept		
25	Day 41	Google Search Console -1		4th Dec		8th Jan						20th Sept		
26	Day 42-43	Google Analytics -2		9th Dec		8th , 9th Jan						30th Sept		
27	Day 44	Remarketing -1		18th, 19th Dec		16th Jan						10th, 14th Oct		
28	Day 45	Conversions -1		23rd, 24th Dec								15th, 16th Oct		
29	Day 46	Email Marketing -1		5th Dec		27th Dec						10th Sept		
30	Day 47	WhatsApp Marketing -1		24 Dec		6th Jan						17th Oct		

Master 2024

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Your attention needed